

New - 60 High Potential Blogging Subjects & Ideas to Make Money

Reflecting the shift towards
placing more emphasis on
quality of life over financial
wealth



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The pandemic has created a shift in the way people think. There's a leaning towards placing more emphasis on **quality of life** and less emphasis on financial wealth. In fact, the shift was already underway. The pandemic has simply accelerated and expanded it. This list has been put together (in no special order) to reflect that shift.

1. Treasure hunting/metal detecting

Has some great opportunities for monetization as an affiliate or even via drop shipping.

https://en.wikipedia.org/wiki/Treasure_hunting

<https://treasuresinamerica.com/gold-dobloons/10-steps-to-become-a-treasure-hunter/>

2. Toy collecting

Collecting unusual and/or antique toys from around the world. Could be monetized with Google AdSense and as an affiliate of Etsy and e-Bay.

<https://www.etsy.com/affiliates>

<https://partnernetwork.ebay.com/>

3. Rock painting

Can be easily monetized because this hobby (in fact it can be more than a hobby because painted rocks are very 'sellable') requires some specialist paints and materials.

<https://rockpainting101.com/rock-painting-supplies/>

4. Ghost hunting

Yes, this is a real hobby and in fact some people even make money from it :) Opportunities to monetize include being an affiliate for the recording

and detection equipment that serious ghost hunters will willingly spend money on, and Google AdSense.

<https://www.amazon.com/Magnetic-Detector-Paranormal-Equipment-Portable/dp/B088TKJT3C/>

<https://www.amazon.com/Spirit-Hunter-Copper-Dowsing-Divining/dp/B08BKKQRV2>

5. Puppetry

There are several opportunities to earn through affiliate programs.

<https://en.wikipedia.org/wiki/Puppetry>

https://www.puppetsinc.com/affiliate_info.asp

https://www.thepuppetstore.com/affiliate_info.asp

6. Genealogy

People have always been interested in discovering their family history and there are lots of companies offering genealogy services, but very few blogs on the subject.

<https://www.ancestry.com/cs/us/affiliate/>

<https://www.flexoffers.com/affiliate-programs/homedna-affiliate-program/>

7. Volunteering

A great subject for a blog and ideal for Google AdSense or affiliate programs

<https://www.volunteerconnector.org/become-an-affiliate>

Bloggng for a Living is a complete A-Z step-by-step training course, which includes 12+ hours of bite-sized video lessons. [Go Here](#) to get a special discount code.

8. Robotics

Constructing and using mechanical robots. A fascinating subject that's gained popularity over the past few years. Some great affiliate programs to choose from!

<https://en.wikipedia.org/wiki/Robotics>

<https://ozrobotics.com/affiliates/>

<https://www.irobot.co.uk//about-irobot/affiliates>

<https://paradiserobotics.com/index.php?route=affiliate/login>

9. Wine/Whiskey collecting

Popular among both investors and connoisseurs. Monetize with Google AdSense and affiliate programs.

<https://www.whiskyinvestdirect.com/help/referral-programme.html#>

10. Cartography

The art of creating geographical maps. Monetize with the Amazon Associates program, Google AdSense, and/or affiliate programs.

<https://en.wikipedia.org/wiki/Cartography>

<https://www.coursera.org/courses?query=cartography>

(Coursera has an affiliate program)

<https://awesome-maps.com/pages/affiliate>

11. Rocket Building

A popular hobby and could be combined with other types of model building. Could be monetized by promoting rocket building kits being sold on Amazon (through the Amazon Associates program), or by drop shipping kits, selling guides/plans, etc.

<https://www.amazon.com/Estes-AVG-Rocket-Bulk-Pack/dp/B009EZPBTC>

<https://morerockets.com/index.php?route=affiliate/login>

12. Acting

A great niche with an eager audience! Look for online acting courses with affiliate programs, like Shaw Academy.

<https://www.shawacademy.com/affiliate-program/>

<https://www.shawacademy.com/courses/arts-hobbies/online-acting-theatre-course/>

13. Flea markets (buying and selling)

A street market selling cheap and used items. Usually outside but they can also be inside. They're great places to find bargains to re-sell for a profit.

What would you write about? Create content about how to identify the real bargains and avoid wasting money. Write about flea markets around the world, about the best local flea markets, about upcoming markets, etc.

Monetize with Google AdSense and the Amazon Associate program.

<https://www.amazon.com/Antiques-Cheap-Dealers-Restoring-Selling/dp/1580170730/>

14. Forest schooling

An alternative teaching system for children. Growing in popularity. Lots of opportunities to monetize because this subject goes hand-in-hand with off-grid living and green lifestyles.

[https://en.wikipedia.org/wiki/Forest_school_\(learning_style\)](https://en.wikipedia.org/wiki/Forest_school_(learning_style))

<https://www.forestschools.com/pages/what-is-forest-school-an-introduction>

15. Model landscapes

A fun (or serious!) hobby that requires a lot of different materials, which of course provides a great opportunity for monetization.

<https://www.noch.com/en/product-categories/model-landscaping.html>

<https://www.amazon.co.uk/Model-Scenery/s?k=Model+Scenery>

16. Stargazing/Amateur astronomy

Monetize with affiliate programs selling telescopes, binoculars, and other equipment.

https://en.wikipedia.org/wiki/Amateur_astronomy

<https://www.telescope.com/content.jsp?pageName=AffiliateProgram>

<https://optcorp.com/pages/opt-affiliate-program>

17. Local exploring

Experiencing local culture, food, places, and activities. Has become more popular due to travel restrictions. Monetize with Google AdSense, or affiliate programs related to local attractions and activities.

<https://www.ticketnetwork.com/en/affiliate-program>

<https://media.citypass.com/travel-trade/affiliate-sales>

18. Building electronics

Another fun and interesting hobby with plenty of monetization opportunities to sell kits as a affiliate, drop ship, or even promote online courses.

<https://www.electronickits.com/>

<https://www.coursera.org/learn/electronics>

<https://about.coursera.org/affiliates>

19. Thrifting

Thrifting is all about buying cheap as opposed to expensive, buying used as opposed to new, refurbishing as opposed to replacing. Monetize with the Amazon Associates program, the eBay affiliate program, and Google AdSense.

<https://affiliate-program.amazon.com/>

20. Journaling

Keeping a regular record of events and experiences. Similar to keeping a diary. Journaling is said to have many benefits including reducing stress, anxiety, and depression, improving memory, increasing optimism, and many more. Monetization options include drop shipping and the Amazon Associate program.

<https://positivepsychology.com/benefits-of-journaling/>

21. Back yard bird watching

As it says, this is all about watching and studying the birds that visit your yard or immediate neighbourhoods. Monetize with affiliate (or drop shipping) products such as bird feeding tables, nesting boxes, bird food, binoculars, and other accessories.

<https://binoculars-world.com/affiliate-login/>

<https://app.impact.com/campaign-promo-signup/PetSmart.brand?>

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22. Beekeeping

It's on the rise, even in urban areas. Lots to write about and some great opportunities to monetize. Hives cost anything from \$100 each and that just for the *hive*. Monetize with the Amazon Associate program and niche websites with affiliate programs.

<https://www.beepods.com/why-beekeeping-has-become-so-popular-and-why-its-time-you-jumped-on-the-bandwagon/>

<https://www.amazon.com/5-Frames-Complete-Beehive-Beeswax-Foundation/dp/B08CY1SXT8>

<https://www.perfectbee.com/affiliate-program>

23. Canning and preserving food

Related to the highly popular 'preppers' niche. Requires tools, ingredients, and materials. Ideal for the Amazon Associates program, Google AdSense, or look for food preserving courses and become an affiliate.

https://en.wikipedia.org/wiki/Food_preservation

<https://www.amazon.com/s?k=food+canning+equipment>

<https://www.udemy.com/course/super-easy-food-preserving/>

24. Foraging

Gained a lot in popularity over the last 10 years, but even more since the pandemic started. It's all about finding your own food (mostly edible plants). Monetize with Google AdSense and affiliate programs such as 'barebonesliving'.

<https://www.bbcgoodfood.com/howto/guide/foraging>

<https://barebonesliving.com/pages/affiliate-program>

25. Wicca/Witchcraft

A specialised niche with a loyal following. There are lots of tools, accessories, books etc, and several affiliate programs that you could join.

<https://en.wikipedia.org/wiki/Wicca>

<https://wiccanpassions.com/deinfo/Affiliate-Program.html>

26. Butterfly gardening

A way of attracting different species of butterfly and providing an environment for them to thrive and multiply. Monetize by promoting gardening tools and other accessories via the Amazon Associates program, or other affiliate programs, or by drop shipping.

https://en.wikipedia.org/wiki/Butterfly_gardening

<https://buildthatblog.com/monetization/how-to-combine-blogging-with-dropshipping/>

27. Stone carving

The age-old practice shaping natural stone. One option for monetizing this subject is to look for courses/workshops that have affiliate programs.

https://en.wikipedia.org/wiki/Stone_carving

<https://www.craftcourses.com/courses/lucy-churchills-stone-carving-workshops>

<https://www.udemy.com/course/the-art-of-stone-carving/>

28. Bring the outdoors indoors

This means bringing nature and greenery inside the house. There are lots of articles on the subject, but very few (if any) blogs dedicated to it exclusively. Google AdSense and Amazon Associates would be two options for monetization, but there are other related affiliate programs that could be tapped into. Also suitable for drop shipping.

<https://www.pinterest.co.uk/lscaperoutlet/bring-the-outdoors-indoors/>

29. Restoring vintage/classic cars

This hobby has a passionate following, and the tools required are expensive. Monetize with affiliate programs such as AutoBarn.

<https://www.autobarn.net/affiliate-program.html>

30. Comic books

A great hobby with an enthusiastic audience. Comic book collecting, vintage/classic comic books, comic book characters etc. Affiliate programs (including eBay) and Google AdSense for monetization

https://www.newkadia.com/?Comic_pag=FGC

<https://www.ebay.com/itm/363454125617>

31. Fossil hunting/collecting

Usually a hobby, but some people do it for profit as well. Could be monetized by drop shipping fossil hunting kits, tools, accessories, books. Or by joining affiliate programs such as Amazon Associates or eBay.

https://en.wikipedia.org/wiki/Fossil_collecting

<https://www.ebay.co.uk/itm/171675732351>

32. Growing rare/tropical plants

A popular hobby and some enthusiasts have developed an entire tropical landscape indoors or even outside. Requires equipment, materials, and accessories. There are plenty of gardening affiliate programs to choose from.

<https://www.gardeners.com/how-to/affiliate-network/7229.html>

<https://www.directgardening.com/content/12-affiliates>

<https://www.thompson-morgan.com/affiliate-programme>

<https://greenhouseemporium.com/partners/>

33. Book reviews (choose a genre that interests you)

No shortage of content to create blog posts around, providing you read enough books :) Monetize with Google AdSense, the Amazon Associate program, other bookstore affiliate programs.

<https://www.waterstones.com/help/affiliate-programme/45>

34. Mythical characters/creatures/models.

Collectors buy artwork, books, and are often willing to pay \$100's for a single figurine. Monetize with drop shipping or join the Etsy affiliate program.

<https://www.etsy.com/affiliates>

<https://buildthatblog.com/monetization/how-to-combine-blogging-with-dropshipping/>

35. Palmistry

A type of psychic reading/fortune telling that involves reading the lines on the palm of the hand. Can be monetized as an affiliate for palmistry courses and products, promoting books through the Amazon Associates program, and Google AdSense.

<https://en.wikipedia.org/wiki/Palmistry>

<https://www.udemy.com/course/secrets-revealed-palmistry>

<https://newdawnastropredictions.online/product/predict-your-future-and-solve-problems-using-palmistry-2/>

<https://newdawnastropredictions.online/affiliate-program/>

36. Repair don't renew

As it says, fixing broken things as opposed to discarding and replacing them. Refers to objects and appliances we use around the home and garden, and to personal belongings such as phones and gadgets. Consider Google AdSense, plus Amazon Associates and affiliate programs with websites that sell spare parts for appliances.

<https://www.buyspares.co.uk/affiliates/help.pl>

<https://www.appliancepartspros.com/aff/>

37. Rat Keeping

A passionate audience who don't mind spending money to create large elaborate habitats for their pets. Monetize as an affiliate for pet stores.

<https://www.petco.com/affiliate>

https://www.zooplus.co.uk/info/about/affiliate_programme

38. Tortoise Keeping

Same as above. There are also a few courses around and you could promote these as an affiliate.

<https://www.udemy.com/course/russiantortoise/>

39. Alpaca keeping

A South American animal famous for its high-quality wool and endearing temperament. This niche has grown in popularity, with the numbers of Alpacas (out with S.America) growing in recent years. They are kept either commercially for their wool, or as pets, or as sheep guardians. Monetize with Google AdSense and affiliate programs.

<https://en.wikipedia.org/wiki/Alpaca>

<https://www.alpacadirect.com/pages/affiliates>

<https://www.etsy.com/affiliates> (alpaca art)

40. Discovering a popular city

There are endless things to write about with this subject and it can easily be monetized with travel affiliate programs and affiliate programs related to specific attractions.

<https://www.tripadvisor.co.uk/affiliates>

<https://www.booking.com/affiliate-program/v2/index.html>

41. Making and selling crafts

Hobby with income potential usually as a side-line, but in some cases as a full-time venture. Monetize with affiliate programs selling crafting materials, or the Amazon Associates program. And promote online craft classes and small business classes.

<https://www.createandcraft.com/gb/affiliates>

<https://www.creativebug.com/site/ambassador>

42. Ethical Taxidermy

A specialized niche but with a dedicated audience willing to buy the necessary tools and materials. With ethical taxidermy, animals are not killed specifically for taxidermy. Instead, only animals that have died through other means (natural or accidental) are used. Can be monetized with drop shipping, Amazon Associates, and taxidermy courses.

<https://en.wikipedia.org/wiki/Taxidermy>

<https://www.amazon.com/s?k=taxidermy+supplies>

43. Making Money with a Smallholding

A smallholding is a small farm with the purpose of sustaining (usually) one family. The problem nowadays, is that it's very difficult to earn enough money from this lifestyle and most smallholders will also need to have a job or other additional income source.

However, there are many *alternative* ways to use a smallholding for generating income and many smallholders have not considered these alternatives. Such as renting out small plots of land to people for growing vegetables, growing and selling gourmet mushrooms, putting a yurt on the land and renting it out to tourists, and many more!

Monetize with Google AdSense and affiliate programs.

<https://en.wikipedia.org/wiki/Smallholding>

<https://www.shareasale.com/shareasale.cfm?merchantID=72437>

<https://www.shareasale.com/shareasale.cfm?merchantID=30889>

https://www.arbico-organics.com/affiliate_register

44. Van conversion

All about turning a regular van into a camper van. Since camper vans are expensive to purchase, many people go down the DIY route to convert an existing van by installing beds, a living area, a kitchen, and even a bathroom. Can be monetized with Amazon Associates, drop shipping, affiliate programs, and/or Google AdSense.

<https://www.vanspace3d.co/partner>

45. Tidying/cleaning

It might seem like a strange subject, but there's a demand for anything from cleaning and organization tips/methods, cleaning without chemicals, storage furniture, and everything else related to keeping the home, shed, workshop etc, clean, tidy and organized.

Amazon Associates for monetization plus affiliate programs for websites that sell storage/space saving solutions for the home and garden.

<https://www.organizerfactory.com/pages/register-affiliate-account>

<https://www.shareasale.com/shareasale.cfm?merchantID=14338>

<https://www.pinterest.co.uk/qax/for-the-home-storage-ideas/>

46. Buying and renovating an old house

Great niche with a mainly DIY audience that spends money on materials and tools as well as being open to purchasing DIY courses. Monetization options include promoting courses as an affiliate and joining affiliate programs for websites that sell tools and DIY materials.

https://www.homedepot.com/c/SF_MS_The_Home_Depot_Affiliate_Program

47. Natural or organic planting/gardening

Gardening without the use of chemicals, but it's more than that. It's also about training certain weeds to benefit crops, using specific growing methods to benefit the environment, and other positive practices. Monetize with gardening affiliate programs, Google AdSense, and Amazon Associates.

<https://www.gardeners.com/how-to/affiliate-network/7229.html>

48. Collectables

There are many different types of collectibles and it's possible to combine more than one type providing there's a relationship between them. Monetize with the Etsy and eBay affiliate programs.

<https://www.etsy.com/affiliates>

<https://partnernetwork.ebay.com/>

49. Parenting teens

There are plenty of parenting blogs around, but not many that focus exclusively on parenting teens. Possibly use Google AdSense for monetization along with Amazon Associates. However, there are several *related* types of products available through affiliate programs or drop shipping. For example, furniture for teens bedrooms, clothing for teens, etc.

Additionally, 'Kids in the House' has 1000's of videos and tutorials for parents, including parents of teens. It also has an affiliate program.

<https://www.kidsinthehouse.com/teenager>

<https://www.kidsinthehouse.com/affiliate-program>

50. Simplicity parenting

Based on the idea that kids nowadays have too much stuff and too many choices, which creates pressure, causes anxiety and potentially behavioural problems. With simplicity parenting, the amount of stuff a child is given is limited, and the choices they are given are also limited. Monetize with Google AdSense, the Amazon Associates program, and niche affiliate programs.

<https://parentingsimply.com/affiliate-info/>

<https://www.amazon.com/Simplicity-Parenting-Using-Secure-Children/dp/1912480034>

51. Nature pedagogy

Nature based education for children, growing in popularity. It includes forest schooling (also on this list). A good subject for drop shipping and Google AdSense.

<https://www.naturepedagogy.com/>

<https://www.pinterest.com.au/gabbyesplin/nature-pedagogy/>

52. Ikigai

A Japanese concept that means to have a purpose, meaning, and motivation in your life. To feel that your life has value. Ikigai has been attributed to living a long and happy life. Could be monetized with courses as an affiliate, the Amazon Associates program, and Google AdSense.

<https://en.wikipedia.org/wiki/Ikigai>

<https://www.udemy.com/course/how-to-find-your-ikigai-and-transform-your-life-career/>

<https://www.amazon.com/Ikigai-Japanese-Secret-Long-Happy/dp/0143130722>

53. Low-waste living

An interesting subject with a growing following. Includes 'repair don't renew', but goes further than that to get as close to zero waste as possible by only purchasing exactly what you need and no more, never purchasing anything with plastic packaging, composting left over food, etc. Monetize with affiliate programs and Amazon Associates.

<https://lifewithoutplastic.com/affiliate/>

<https://wastefreeproducts.com/affiliate-marketing-program/>

54. Celtic practices

Ancient religion, but many of the practices have evolved to fit today's society. Monetize with affiliate programs for books, music, art, and courses.

https://en.wikipedia.org/wiki/Ancient_Celtic_religion

https://en.wikipedia.org/wiki/Celtic_music

<https://celticartstore.net/pages/affiliates>

<https://www.thegreatcourses.com/courses/celtic-world>

<https://www.thegreatcourses.com/affiliate>

55. Weekend projects

As it suggests, projects that can be completed in one weekend. Making things or fixing things. Usually in the home and garden DIY field, but could be auto related as well. You would need to release one blog post

a week detailing a project. Plenty of opportunities for monetization with affiliate programs or drop shipping.

<https://www.tedswoodworking.com/new/affiliates/>

https://www.homedepot.com/c/SF_MS_The_Home_Depot_Affiliate_Program

56. Making money from a hobby

Teaching people how to turn a hobby into a revenue stream. The ideas for blog posts are endless because there are 100's of different hobbies. Monetize with Google AdSense and affiliate programs for small business courses. Could also monetize individual posts with the Amazon Associates program by including links to products relevant or required for the specific hobby being discussed in the post.

<https://www.coursera.org/courses?query=small%20business>

<https://about.coursera.org/affiliates>

57. Side-gigs for students/stay-at-home-parents/retirees

An easy subject to come up with plenty of ideas for posts. Can be monetized with Google AdSense and affiliate programs according to the content of the posts and which group of people the content is intended for (students, retirees, etc).

<https://www.trustedhousesitters.com/pages/affiliates/>

58. Beachcombing

The practice of combing a beach looking for interesting or valuable objects. Enthusiasts will travel all over their country (or even further!) to get to the best beaches. Monetize with travel affiliate programs and Amazon Associates for beachcombing books and beachcombing tools.

<https://en.wikipedia.org/wiki/Beachcombing>

<https://www.amazon.com/Sand-Dipper-Blue/dp/B00A4H4ZQ4/>

<https://www.amazon.com/SUNPOW-Pinpointer-Waterproof-Accessories-Vibration/dp/B07YPRL3YH>

59. Tales of... (historical tales of New York/London/Dublin or any other popular city or place)

Everybody loves a good story and if you choose a city or a place with lots of history, it shouldn't be difficult to keep coming up new content for blog posts. For monetization use travel related affiliate programs like Booking.com and explore ticket affiliate programs like 'Ticket Network' and 'City Pass'.

<https://www.ticketnetwork.com/en/affiliate-program>

<https://media.citypass.com/travel-trade/affiliate-sales>

<https://www.booking.com/affiliate-program/v2/index.html>

60. Vertical gardening

A garden that grows upright. Either outside to make use of small spaces, or inside. Also used to create indoor 'living' or 'green' walls, which are becoming popular, especially in urban areas. Monetize with drop shipping or affiliate programs.

<https://www.pinterest.co.uk/taylormmurphy/vertical-gardens/>

<https://greenstalkgarden.com/affiliate-program/>

<https://getlasso.co/affiliate/garden-tower-project/>

61. DIY/Backyard weddings

The average wedding is reported to cost around \$35,000. Going the DIY route can cost as little as \$2000, but typically couples will spend \$5000 - \$10000 on a DIY or backyard wedding. These smaller and more modest types of wedding have grown in popularity since the pandemic started. Even if there are never again any restrictions on gatherings and events, there will *always* be many couples who can't or don't *want* to spend 30K

to get married. Monetize with Amazon Associates and niche related affiliate programs.

<https://www.myweddingfavors.com/pages/affiliate>

<https://www.viglink.com/merchants/1687/zales-affiliate-program>

<https://thepaisleybox.com/affiliate-program/>

62. Modern Paganism

Based on pre-Christian folklore, 'Paganism' originally described people who followed a religion other than Christianity. Modern Paganism has a large following because it includes multiple different movements such as Druidry, Eco-Paganism, LGBT Paganism, and Wicca (to name a few). Monetize with Google AdSense, the Amazon Associates program, and drop shipping.

https://en.wikipedia.org/wiki/Modern_Paganism

<https://www.amazon.com/Pagan/s?k=Pagan+Items>

63. Starting a commune

There are several different types of communes, and they are all based on the concept of a community of people living together and sharing tasks, responsibilities, and sometimes possessions and resources. Eco-villages have become popular in recent years, but while the idea appeals to many, there are still relatively few of these communes in existence.

Off-grid communities like 'Tinkers Bubble' in Somerset, England, or 'Dancing Rabbit' in Missouri are attractive to many more people than there are spaces for. This lack of availability makes *'starting a commune'* a great niche for a blog! Can be monetized with crowd funding affiliate programs and Google AdSense.

<https://en.wikipedia.org/wiki/Commune>

<https://gogetfunding.com/crowdfunding-affiliates-and-partners/>

<https://www.mycrowdfunding.org/Home/affiliate>

Hopefully this list has opened your mind to some new possibilities and ideas 😊

[Build That Blog](#) has articles, guides and tutorials to help you build, develop, and promote your blog.

The [forum](#) is a new community of like-minded people in various stages of their blogging journey.

Blogging for a Living is a complete A-Z step-by-step training course, which includes 12+ hours of bite-sized video lessons.

[Go Here](#) to get a special discount code.

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